## naturannova

Nature-inspired, AI revealed.



The sugar we need isn't in processed sweets

GLP-1 drugs create an opportunity for the food industry



Taxes and regulations are implemented worldwide

Conscious consumerism is a clear trend

**80% CHOOSE TASTE** 



## THE SWEETENERS HISTORY



From artificial to natural to functional.

SACCHARIN ASPARTAME ACESULFAME K SUCRALOSE STEVIA MONK FRUIT SWEET PROTEINS

• Zero calories

• Natural

- Flavor accepted
- Affordable
- Artificial
- Health Harmful
- G.I. Impact

- Zero calories
- No G.I. Impact
- Challenges on Taste
- Challenges on Cost
- G.I functionless

## **PROSWEET**

New all-natural, bioactive peptidebased sweet flavors library



Nature's Sweet Dream!



## TECHNOLOGY + UNIQUENESS

**DATABASE SIZE & SOURCE:** 

**10MM** 

**VEGETABLES (PLANTAE)** 

**PROPRIETARY PLATFORM:** 

## AI + MULTI RECEPTORS MODULES

+100K
Peptides
analyzed

Sweetness Guranteed Multi functional Properties

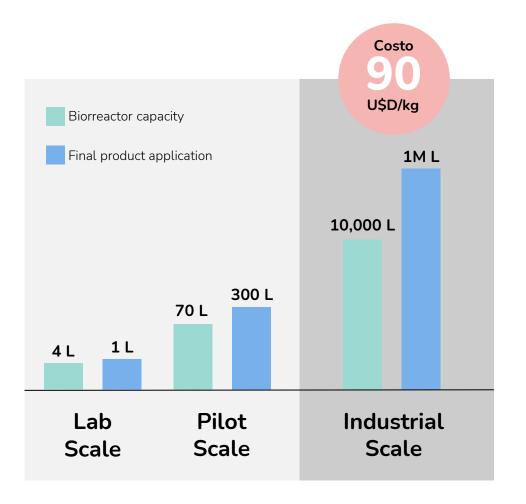




## PRODUCTION PROCESS



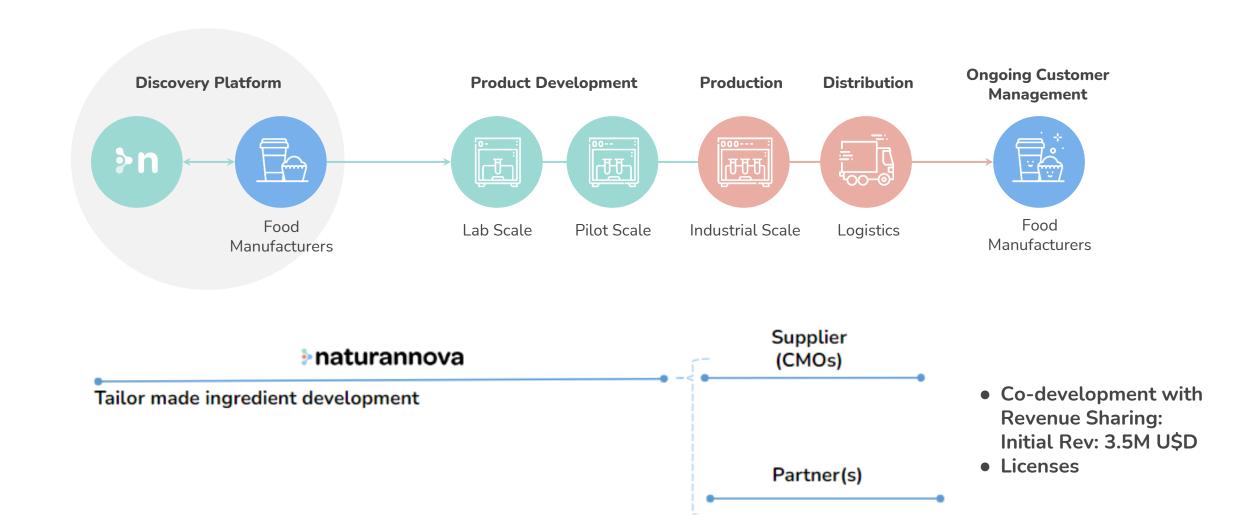
**Precision Fermentation** 



## **Business Model**

#### **B2B** Food Manufacturers

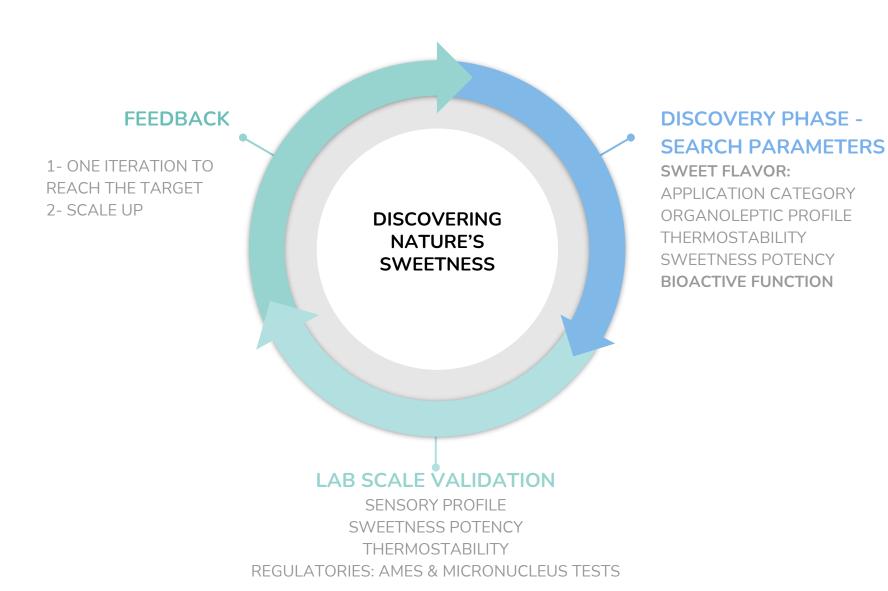




## PROSWEET CASE STUDY



New all-natural library of bioactive peptide-based sweet flavors



## PROSWEET CASE STUDY

Technical and commercial validation









Format Powder

Category of application
Functional Dairy

Product application Yoqurt

Sensory profile feedback

Clean Taste, No off-notes, peak at the beginning with no lingering

Mix replacement

70% sucralose, 30% Stevia - 70% sucrose, 25% sucralose & Ace-K

Sweetness Potency 500

Soluble Yes

Thermostable 120°C

Function: No G.I impact & "Anti-spike"



Enhanced functional Value and Taste with Prosweet

No warning labels

No artificial sweeteners

No flavor enhancers

No additives

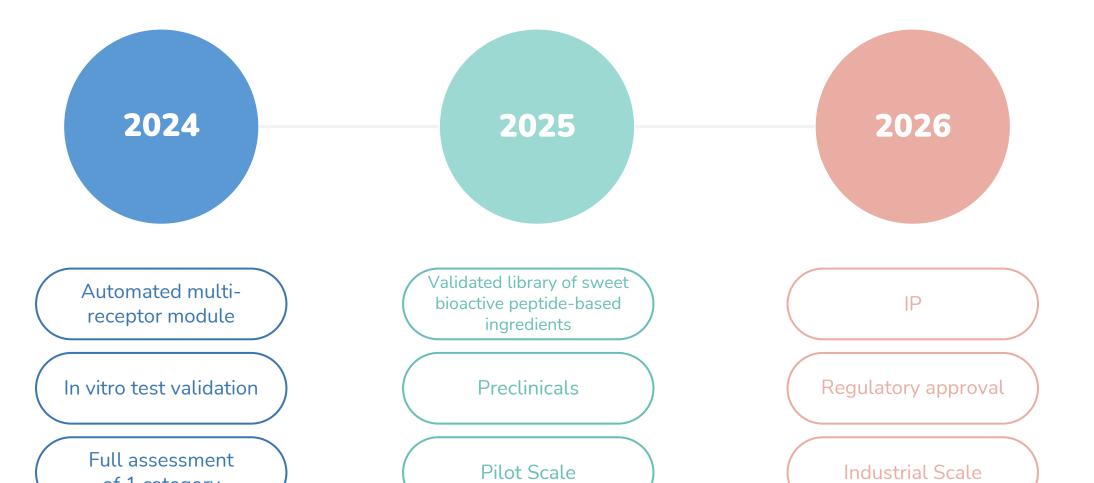
Real sugar taste

Anti-spike!

## ROADMAP

of 1 category





## MANAGEMENT TEAM









## NATURANNOVA ECOSYSTEM





VENTURE CAPITAL





**ACCELERATORS** 







**PUBLIC INSTITUTIONS** 







**SUPPLIERS** 







**UNIVERSITIES** 









# It is not a myth that nature knows best. Are we ready to decode it?

**THANK YOU!**